

WORK PROGRESSION

August 2011 - Present

*V Squared Electric Inc, Chicago, IL*

Graphic, Web, & Identity Designer - vzelectric.com

Work with start up company from ground up and continuing service. Directly work with president of company creating company website, which highlights the company's portfolio with logo, copy, photos, links, and custom graphics. Generate company identity and marketing materials to make a unique and informative presence for company. Responsible for website content, front end and back end website management.

October 2006 - February 2008

*JPS Marketing & Communications, Novi, MI*

Graphic, Web, & Production Designer

Worked alongside senior creative, and independently on projects ranging from print, to web. Designed direct mail advertising and identity for clients, including postcards, posters, letterheads, envelopes, business cards. Prepared materials for print processes by pre-flighting files, applying color separations, using pantone and spot colors for multiple color press machines and digital printers. Applied finishing steps to printed projects by binding, laminating, scoring, matting, and other techniques. Worked directly with clients on projects and kept in contact with clients and sales teams.

August 2010 - Present

*DJ PZOW!, Chicago, IL*

Graphic & Web Designer - djpzw.com

Created website layout and content, including photos, graphics, logo, copy, front end and back end website management.

May 2012 - Present

*Threadless Tees, Chicago, IL*

Graphic Designer - Threadless.com

Create custom digital graphics and artwork for production on clothing. Projects ranging from Photoshop collages, to illustrations, and paintings.

June 2009 - Present

*Crowdspring, Chicago, IL*

Graphic Designer - crowdspring.com/portfolios/jellopudding

Create identities for clients ranging from logos, custom art, and graphics.

may 2009 - june 2009

*Power Bottle USA, Madison Heights, MI*

Web Designer - powerbottleusa.com/main

Worked directly with president of company and sales team. Created website layout and content, including photos, graphics, and copy. Front end and back end website management.

July 2008 - Present

*Zella / Tin Lizzie, Chicago, IL*

DJ - zellachicago.com/main.asp

Resident Disc and Video Jockey. Provide Musical entertainment including, soundboard operations, mixing and producing music, ranging from all genres. Interact with customers to create a positive and enjoyable social atmosphere.



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WORK PROGRESSION

November 2004 - June 2010

*Pier One Imports, Canton, MI*

Assistant Manager & Sales Team - pierone.com

Managed Sales team and store profitability, worked directly with customers.

Maintained company standards including, visual merchandising, customer relations, sales, cashier, maintenance of facility, deliveries, and stocking store.

EDUCATION

*Kendall College of Art & Design, Grand Rapids, MI*

BFA, Graphic Design focus, 2006

05-06 Presidents List for superior grades

*Ferris State University, Big Rapids, MI*

Associates in Applied Science, Graphic Design focus, 2004

2003-04 Deans List for superior grades

TECHNICAL EXTENSIONS

Macintosh and PC Platforms

Adobe Creative Suite, AfterEffects, Flash & DreamWeaver, QuarkXPress,

website coding including, HTML, CSS, JavaScript, Back End web management, digital, 2 & 4 color print press production and pre-flight knowledge.

Microsoft Office, Traktor DJ, Serato DJ, audio editing & production knowledge,

repair of mechanical & electronic devices, small engine repair

INFLUENTIAL EXPOSURES

*NEOCON Convention, Chicago, IL*

Attended convention in collaboration with school seminar.

Met with designers including Yves Behar, Ron Arad, Cynthia Atwood.

Explored green design, sustainable design, and design inspiration.

*Herman Miller, Holland, MI*

Interacted with client in an interdisciplinary project for promotion of their

Resolve product. Met with client and designed in collaboration with an interior design team.

*Fairly Painless Advertising, Holland, MI*

Engaged in a presentation and question and answer seminar on design aesthetics and execution.

PASSIONS

Play & record music, photography, communication, painting, writing, hiking, moped/bike riding, running, fine arts, making and repairing projects

